

XX XX, 2008

[Name of Potential Bidder]

[Address]

Ladies and Gentlemen:

The International Finance Corporation (“**IFC**”), a member of the World Bank Group, has been retained by the Government of Jamaica (“**GoJ**”) as the Lead Adviser to assist GoJ in designing and implementing a privatization transaction (the “**Project**”) for Air Jamaica Limited (the “**Company**”), the national carrier of Jamaica. IFC mandate is structured in two phases i.e. (i) Transaction Design Phase; and (ii) Implementation Phase.

We appreciate your interest in the Project and would like to receive your feedback on potential transaction structures during our Transaction Design Phase. In order to qualify to receive preliminary confidential information regarding the Company, two requirements must be met:

Requirement 1: Please sign and return the enclosed non-disclosure agreement [TO BE PROVIDED].

Requirement 2: Please provide the following information:

1. A description of your organization, including brief biographies of your key management;
2. A description of your experience in the aviation industry, including a list of recent aviation industry transactions; and
3. Evidence of your financial ability to undertake the proposed Transaction, including a recent balance sheet, a description of how you envision funding the proposed Transaction and the operations of the Company, and evidence of commitments to support such funding.

Once we have reviewed your materials and confirmed your qualification to participate in the Transaction Design Phase, we will notify you on the next steps. Please indicate whom we should contact with any questions and who will be your principal contact person with respect to this matter.

Thank you, we look forward to receiving your non-disclosure agreement and information.

Very truly yours,